Market Research – Telemarketing Opt-Out Reports



Registration numbers by region and area code

The Telephone Preference Service (TPS) is a central opt out register whereby individuals can register their wish not to receive unsolicited sales and marketing telephone calls. The Corporate Telephone Preference Service (CTPS) is a list of organisations (limited companies, public limited companies and Scottish partnerships) who have registered their wish not to receive unsolicited direct marketing calls. It is a legal requirement that companies do not make such calls to numbers registered on the TPS.

Phone numbers with the standart code 1604, associated with Northampton, appear in the following registers:

- 62,089 in the Telephone Preference Service (TPS)
- 6,238 in the Corporate Telephone Preference Service (CTPS)

There are 18,196,751 numbers registered on TPS, and 2,915,695 numbers registered on CTPS (figures correct as of 08/3/2021).



Selectabase provide a range of targeted and proven direct marketing lists and services to help you reach and convert new prospects. Using affordable, accurate and responsive data from Selectabase you can create a targeted campaign to reach either businesses or consumers.

So get the advantage…avoid climate data wastage and ensure your marketing campaign helps your bottom line with targeted mailing lists and data cleansing services from Selectabase.

Buy Business Data for the corresponding area >>
Buy Consumer Data for the corresponding area >>
Discover TPS Checker >>

selectabase

Source: Wikipedia